# EuroTeleSites



# **Today's Presenters**



Ivo Ivanovski

EuroTeleSites CEO



**Lars Mosdorf** 

**EuroTeleSites CFO** 





# **EuroTeleSites: Leading European TowerCo**

- Leading European TowerCo providing leasing of antenna and equipment space as well as power backup
- Headquarters: Vienna, Austria; 173 employees(1)
- Credit Rating: Baa2 (Moody's) BBB- (Fitch) (2)
- Anchor Lease Agreement: Industry-standard, long-term agreement signed with A1 as anchor tenant
- Business Model: Strong, stable model offering significant visibility on reliable and growing revenue and cash flows
- Financials (2022PF<sup>(3)</sup>): Revenue of €232mn and EBITDAaL of €127mn
- Financing in place: €500m bond, €500m loan and €75m RCF





# EuroTeleSites will Enjoy the Support of Two Strong Shareholders



Ownership: 56.55% Ratings: A- / Baa1 / A-

 Overview: America Movil (AMX) is Latin America's leading integrated telecom service provider, operating in 23 countries in the Americas (including Mexico, Brazil, and Colombia) and 7 countries in Europe (through Telekom Austria, c.57% owned subsidiary)

• Highlights:

• FY22 Rev / EBITDA<sup>(1)</sup>: \$43.5bn / \$17.0bn

• FY22 Net Leverage: c.1.85x

• Current market cap: \$58.9bn<sup>(2)</sup>

**OBAG** 

Ownership: 28.42%

Ratings: AA+ / Aa1 / AA+ (Govt of Austria)

- Overview: ÖBAG is an Austrian state-owned holding company. It has an active management approach and is focused on long-term value creation, with a goal to preserve and grow investments on behalf of all Austrians
- **Portfolio:** ÖBAG oversees 10 companies covering key Austrian industries with total value of €30.84bn as of 31 Dec 2022
  - Telekom Austria #1 telecom operator in Austria
  - Verbund #1 electricity provider in Austria
  - Österreichische Post #1 postal service provider in Austria
  - **OMV** multinational integrated O&G player

#### Strategic Importance of EuroTeleSites to AMX and OBAG

- ✓ Long-term ownership: AMX and ÖBAG subject to a 10-year shareholding agreement with a 5-year lock-up period
- ✓ **Symbiotic relationship:** A1 AMX's long-term strategic subsidiary in EU, relies heavily on EuroTeleSites for its operations
- ✓ **Active involvement:** AMX to be involved in EuroTeleSites' financial policy, strategic decisions and day-to-day management
- ✓ National champions: Both A1 and EuroTeleSites are viewed as providers of key national telecommunication functions



# Attractive Market, Robust Business and a Strong Platform

#### **Attractive Market**

- ✓ Attractive Economic
   Environment in Austria and
   CEE, a Strong Economic
   Region with 31 Million People
- ✓ Explosive Growth in Data Usage in Mobile Telecoms
- ✓ Significant Upside for Towers Market with New Applications
- ✓ Approximately 18% Tenancy<sup>(1)</sup>
   Growth Over Next 8 years

#### **Robust Business and Financials**

- ✓ Leading TowerCo in Austria and CEE
- ✓ Strong Anchor Tenant with Telco Market Leadership Positions
- ✓ Robust Targeted Revenue Growth of 4 to 6% p.a.
- √ Strong EBITDAaL Margins of over 55%<sup>(2)</sup>

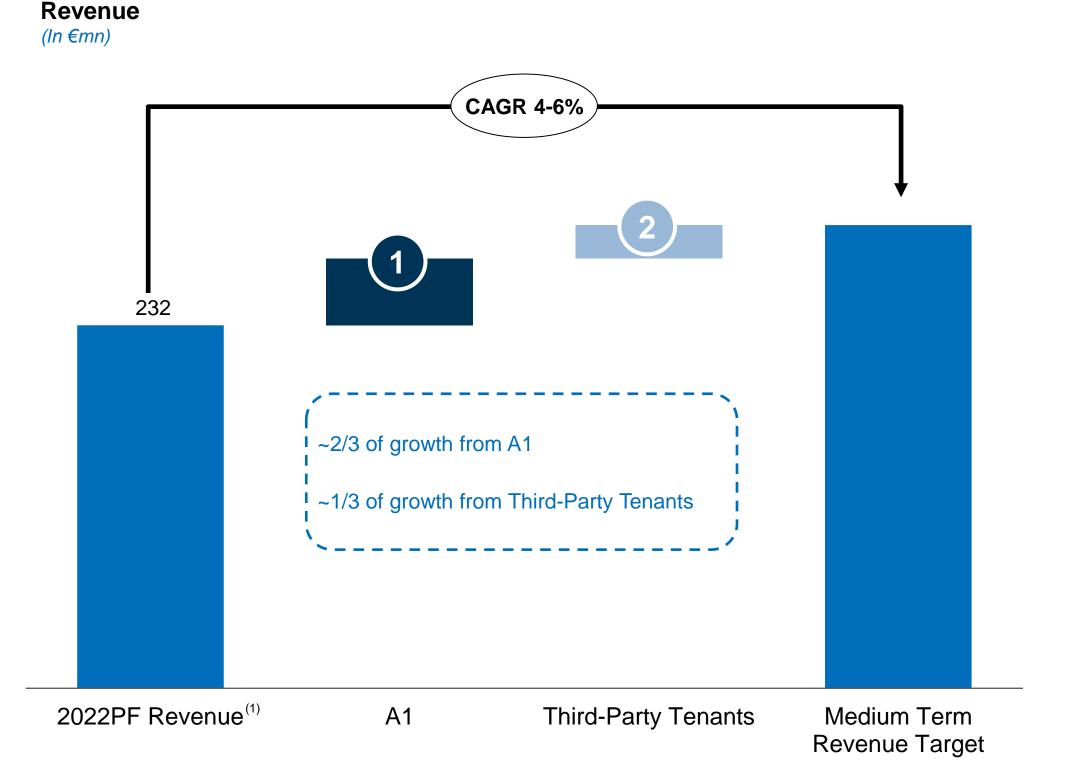
#### **Strong, Well-Positioned Platform**

- √ Highly Experienced Management
- √ Full Support of Two Strong
  Shareholders
- √ Investment Grade Rating
- ✓ Leading ESG Credentials with Further Improving Ecological Footprint
- √ Strong Platform to Drive Shareholder Value

**EuroTeleSites: Building Europe's Digital Infrastructure** 

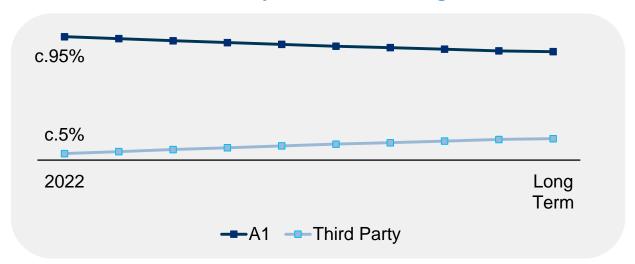


# Strong Growth Trajectory Driven by both A1 and Third-Party Tenants



#### **Long-term Management Targets**

**Revenue Contribution by Tenant: Growing Diversification** 



#### **Anchor Tenant A1**

- + Additional c.1,000 new BTS Sites
- **Network densification and coverage expansion**
- + 5G Upgrades

#### **Third-Parties**

- + Additional 1,200 to 1,500 new tenancies
- + New MNOs tenants



Company Information.

2.
Key Investment
Highlights

EuroTeleSites



### Clear Drivers of Growth for the Mobile Telco Sector



#### **Secular Tailwinds and Surging Mobile Data Usage**

- Driven by a growing consumer base with significantly greater demand for data, mobile data traffic is expected to grow at a CAGR of 18% from 2022-2028 in Europe
- Demand for faster connection speeds and increasing number of connected devices necessitates denser networks





#### **Technology Adoption**

- 5G will play a key part in the future of data usage given its multiple use cases, driving an increase of 5G subscriptions from 1bn in 2022 to over 5bn in 2028
- Higher demand for 5G sites with high frequencies and bandwidth

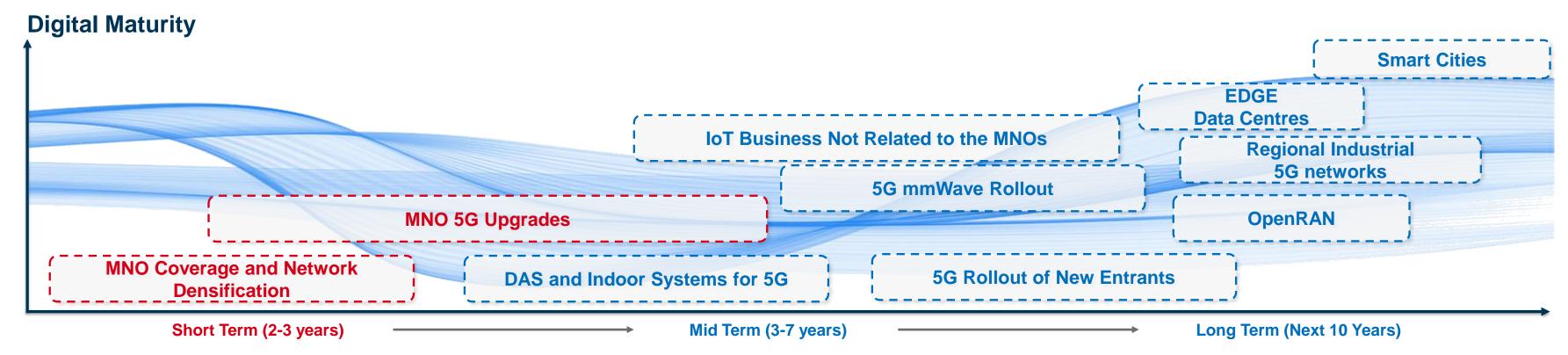


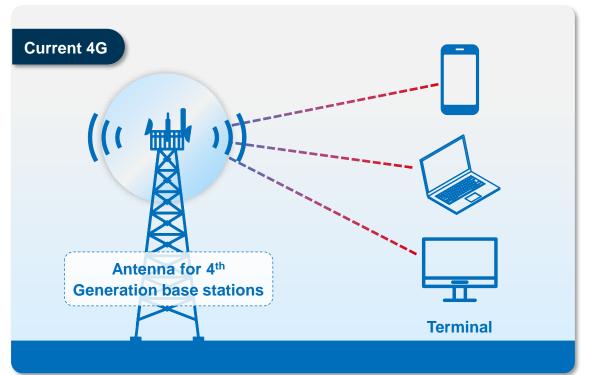
#### **Quality of Service**

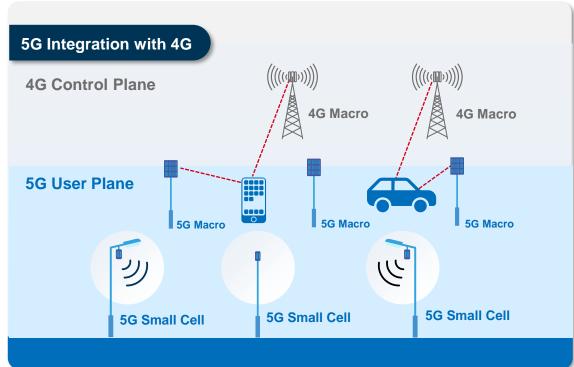
- MNO rollout strategies are focused on improving quality of service (especially data) in order to grow market share
- MNOs obliged to expand coverage in the next few years by regulators

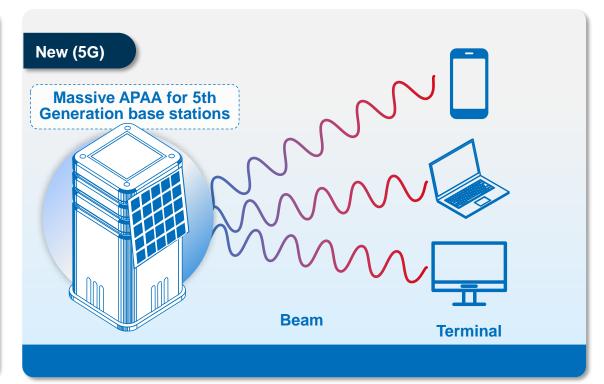


## **Future Growth Potential**







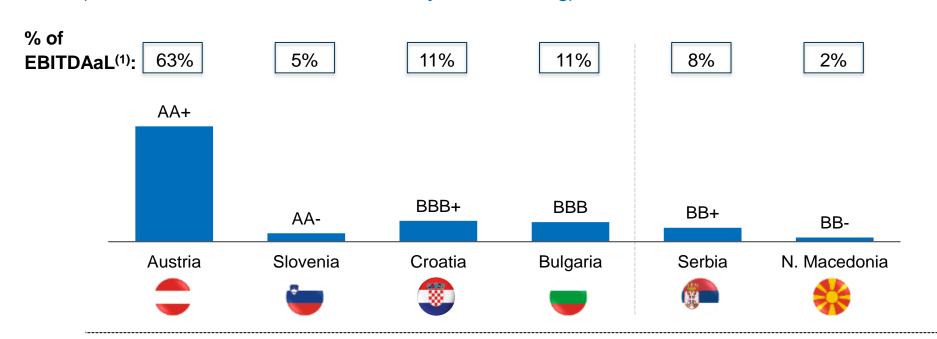




# Favourable Macro Development Across EuroTeleSites' Footprint

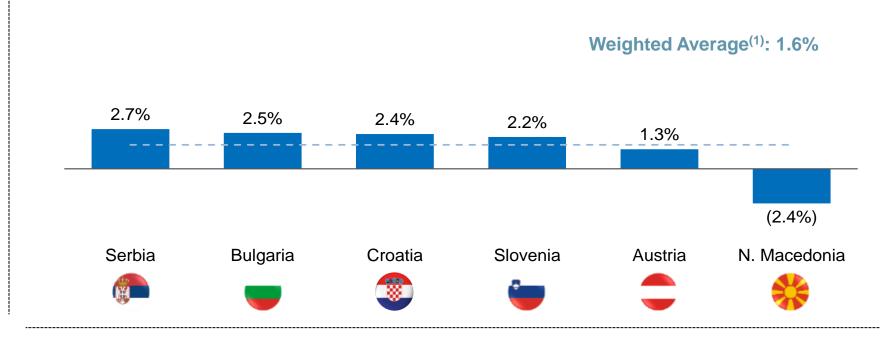
#### 90% of EBITDAaL in IG-Rated Countries

(EBITDAaL contribution; S&P Country Credit Rating)

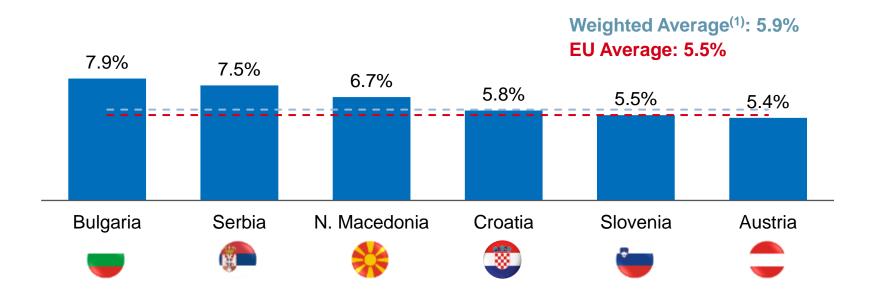


#### **Positive Economic Growth Across Footprint**

(Real GDP Growth 2022-2025 CAGR)



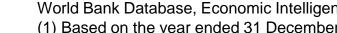
#### **EuroTeleSites' Footprint Expected to Show Moderate Inflation** (Average inflation 2022-2025)



#### Limited Currency Risk Limited to Cost with Most Revenue in Euro

(Average L3Y Appreciation (depreciation) vs €)<sup>(2)</sup>





Croatia changed to the Euro.

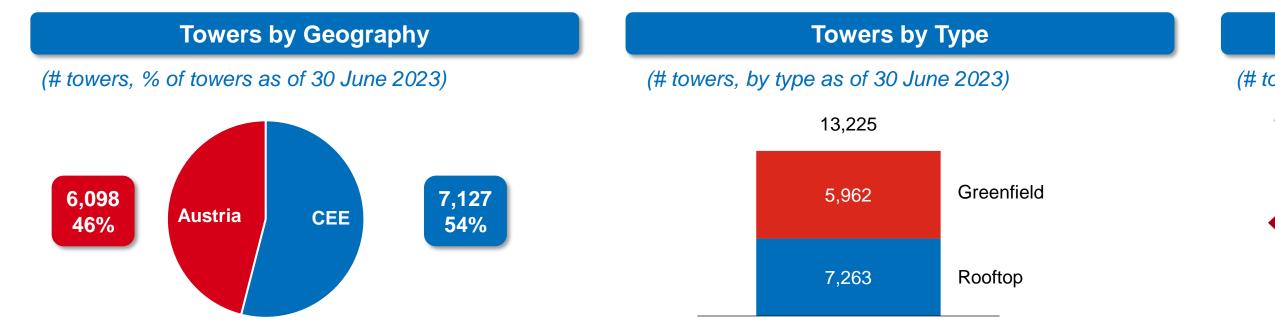


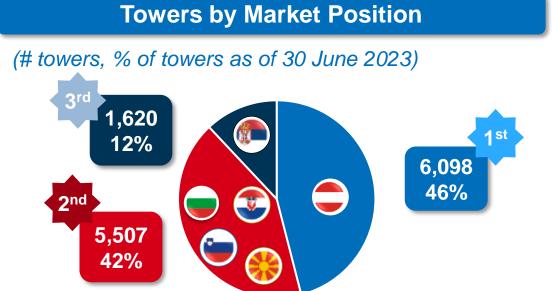
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# **Leading Tower Operator Across Austria and CEE**

EuroTeleSites is present in 6 European markets, 88% of which are in countries where EuroTeleSites is first or second in the market.





#### Potential for Significant Growth Resulting From Headroom in Towers Utilisation Rate (Tenancy Ratio)<sup>(1)</sup> 2.19x 2.02x 2.00x 1.95x 1.85x 1.46x 1.22x

cellnex® **VANTAGE** EuroTeleSites **TOWERS** 







2.40x

EuroTeleSites

Source:

Company Filings, Broker reports.

(1) Number of tenants divided by number of towers, as of 30 June 2023. Management targets an increase of the tenancy ratio to 1.44x by 2031.

# **Highly Experienced Management Team**



#### Ivo Ivanovski

#### CEO, EuroTeleSites

- 19 years' industry experience
- Management/executive experience with A1 Telekom Austria Group, and at international institutions, such as UN-GAID<sup>(1)</sup>



#### **Lars Mosdorf**

#### **CFO**, EuroTeleSites

- 16 years' infrastructure experience
- Management/executive experience inter alia with Fraport AG, and Düsseldorf Airport (national and international)



#### **Gernot Rasch**

#### Country Manager Austria, EuroTeleSites

- 19 years' industry experience
- Management/executive experience with A1 Group/Austria, A1 North Makedonia, A1 Croatia, and FL1 Liechtenstein



#### **Gerhard Partl**

# Group Finance Lead, EuroTeleSites

- 20+ years' industry experience
- Management experience with A1 Austria and Telekom Austria Group





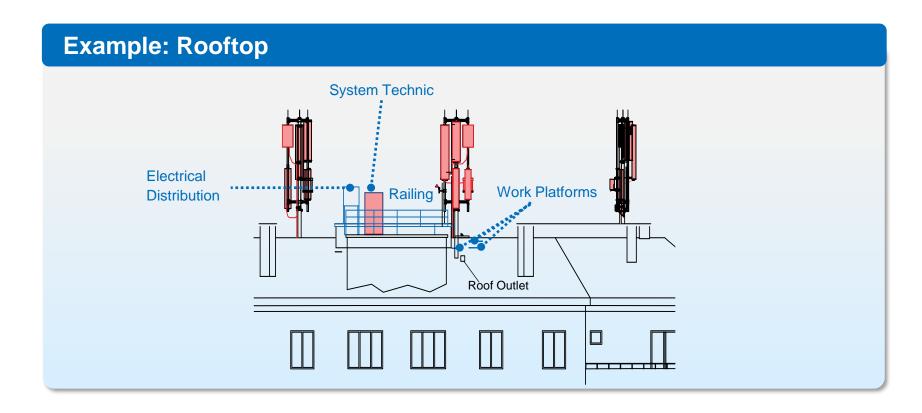
## Focused Strategy Permeates Through the Core

Our journey: From legacy telco cost center towards a customer-orientated business





## Split of Responsibilities between EuroTeleSites and Tenants



#### **Core Services**

**Additional Services** 



Space



**Built-To-Suit** 



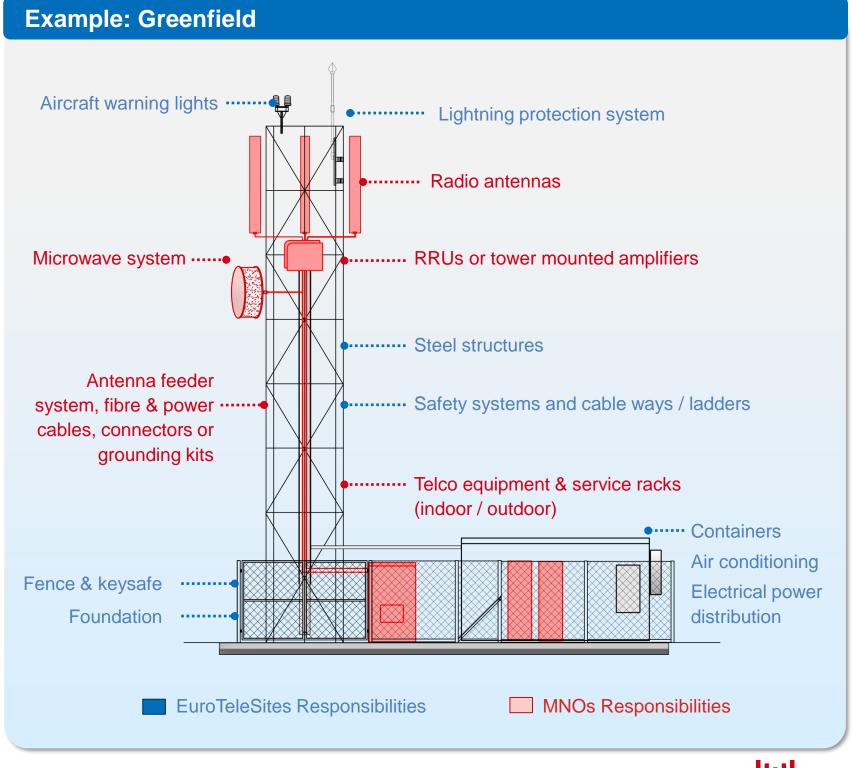
Maintenance



**Upgrades** 

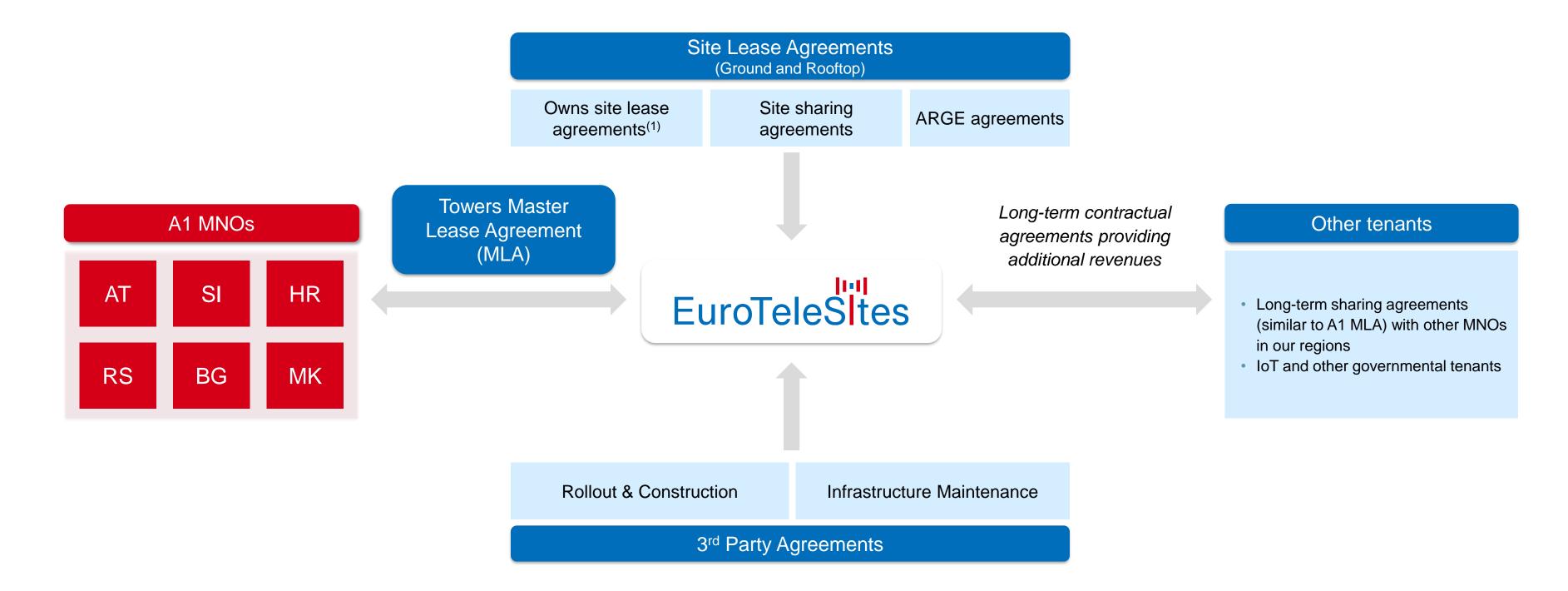








# **Example Structure: EuroTeleSites and A1**





# Strong Anchor Tenant with Market Leadership Position

A1 is the leading telecoms provider in Austria and CEE, serving c.27mn customers with largely converged services.



- Incumbent operator in Austria and one of the leading converged providers in CEE
- Headquarters: Vienna, Austria
- Stock Exchange: Wiener Börse (Vienna Stock Exchange)
- Wireless Subs / RGUs: 23.9mn / 6.2mn (1)
- **Revenue:** €5.0bn (1)
- **EBITDA:** €1.8bn (1)
- Credit Ratings: A- / Stable at S&P

Baa 1 / Stable at Moody's

A- / Positive at Fitch

#### **Highly Valuable Long Term Partnership with A1**



#### **Long-term Contract**

 An attractive, market-standard and arms-length MLA will regulate the commercial and operational relationship between A1 and EuroTeleSites on a long-term basis



#### **Anchor Fee**

- At arms-length and denominated in local currency across footprint
- Non-discriminatory Colo fee across footprint



#### Indexation

 Linked to local CPI across footprint with marketstandard caps to protect both EuroTeleSites and A1



#### **BTS**

 Mutual intention of A1 and EuroTeleSites to roll out c.1,000 new BTS sites in the next 5 years



## MLA Between EuroTeleSites and A1 Group MNOs



**Lease Agreement** 

Blended fixed rent, subject to CPIlinked indexation (85% of annual adjustment but not more than 3%)



**Duration** 

- 3 x 8 years with automatic renewal, automatically extended after years 8 and 16 if not terminated by the A1 Group MNOs
- EuroTeleSites can terminate at the earliest after 24 years, with a deconstruction period for the active equipment of 2 years after termination



**Partial Termination** 

- A1 MNO: entitled only to terminate 1% of sites p.a., capped at 5% over 8 years
- EuroTeleSites: entitled to substitute only defined number of sites annually upon offering replacement sites



**Mandatory Upgrades** 

EuroTeleSites obliged to upgrade defined sites in accordance with A1 rollout plan to **5G** standard configuration within first 8 contract years; lease for all sites increased for 8 years to cover capex



- Intention to roll out c.1,000 BTS sites
- A1 permitted to order new sites from third-parties also



**Golden Sites** 

Up to 5% of total sites for the exclusive use of A1 with higher charges as of signing



## **Diversified Customer Base Outside of MNOs**

### Non-MNO portfolio

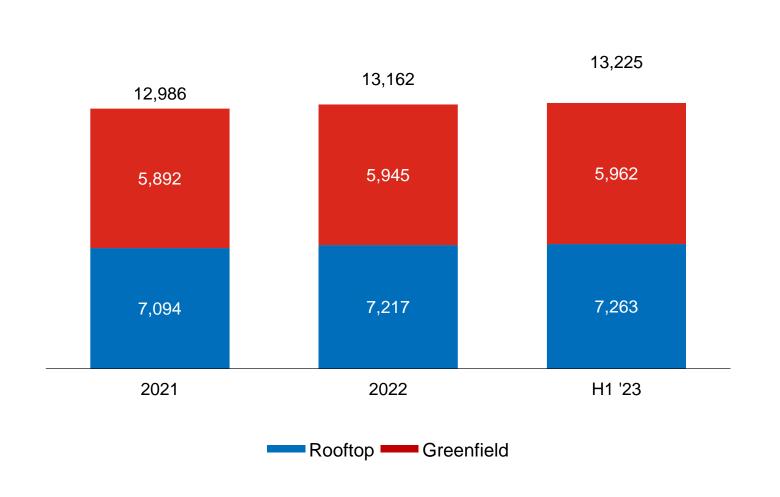
	% total tenancies <sup>(1)</sup>	Countries
Government use or public radio systems	67%	
Utilities & public companies	11%	
Broadcasters (TV/Radio)	7%	
Alternative Telcos	6%	
IoT	2%	
Others	6%	

- Expected to experience significant growth in non-MNO market by bringing new potential customers
- Approx. 70% of EuroTeleSites non-MNO portfolio is in Austria, a key market given spectrum
- Government use and public digital radio systems providers represent 2/3 of the non-MNO portfolio
- Potential for growth in private sector 5G related business development in non-MNO companies and potential private networks
- High potential for non-MNO customers on rooftop sites due to no or very low investment requirements

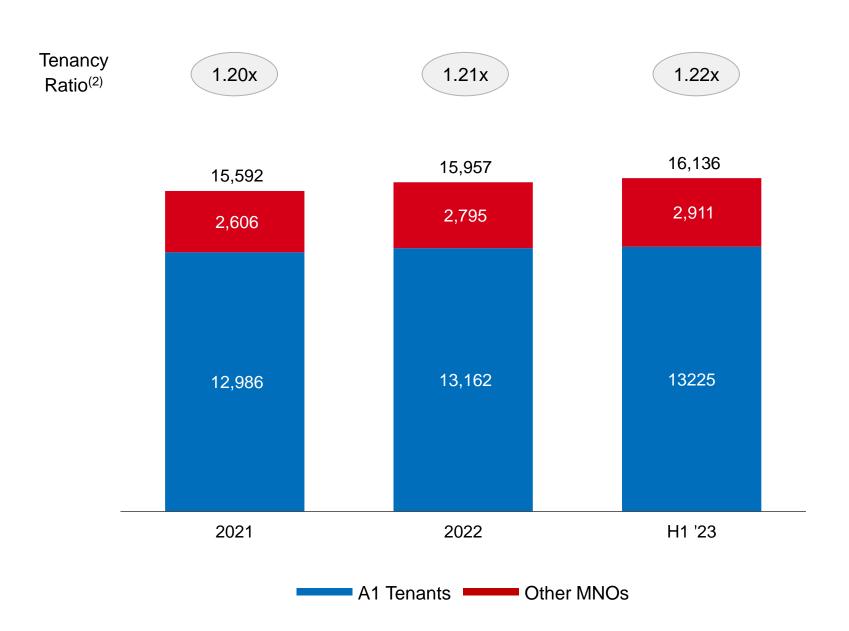


# Towers and Tenancy Evolution: Targeting a Tenancy Ratio of 1.44x

#### **Towers Development**



#### **Tenancy Development**<sup>(1)</sup>



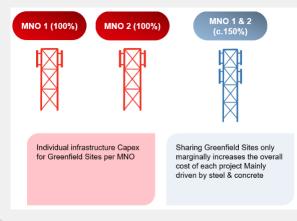


# **Snapshot of Our Unwavering Commitment to ESG**



#### **Ecology**

- Reduce the ecological impact via infrastructure sharing
- During Construction
  - ✓ Reduction of soil sealing
  - ✓ Protection of the landscape
  - ✓ Less steel and concrete used
  - √ Capex & CO2 savings
- During Site Use
  - ✓ Reduction of infrastructure maintenance due to fewer site visits and less material use
  - Less energy used due to shared components (e.g. cooling if necessary)
  - ✓ Capex & CO2 savings





#### **Supply Chain**

- Introduction of sustainable and efficient site power solutions, e.g. vertical windturbines (trial), supporting solar systems and autonomous site solutions
- Drive supply chain transparency and responsible reporting
- Collaborate with suppliers and stakeholders for sustainable outcomes
- Enforce high supplier standards along the value-chain
- ESG criteria included in supplier qualification



**Vertical Windturbines (Trial)** 

**Autonomous Site Solutions** 



**Supporting Solar Systems** 



#### **HR and Diversity**

- Diversity is our everyday lifestyle
- Employees from 10 nationalities in different functions have worked together in 6 countries and different languages for years
- Workplace flexibility allows for work to be done regardless of time and location
- Collaboration and knowledge-sharing across disciplines
- 35% of overall employees and 30% of team lead functions are female





#### Governance

- Top-rated Supervisory Board with 10 Members (Aufsichtsrat)
- Management obliged to prioritise the best interests of EuroTeleSites
- Seasoned Management team with extensive expertise retains day-to-day control
- Transparent KPIs directly linked to EuroTeleSites' performance
- Well-defined contractual framework governing interactions with A1 MNO



#### **Work Safety**

- Regular risk assessment
  - Annual height suitability checks for climbers
  - Extensive height workshops
  - Annual suitability equipment checks
  - > No fatalities in the last 5 years
- Training on health & safety protocols
- Safety measures & precautions
- Safety equipment & resources
- Emergency response plans



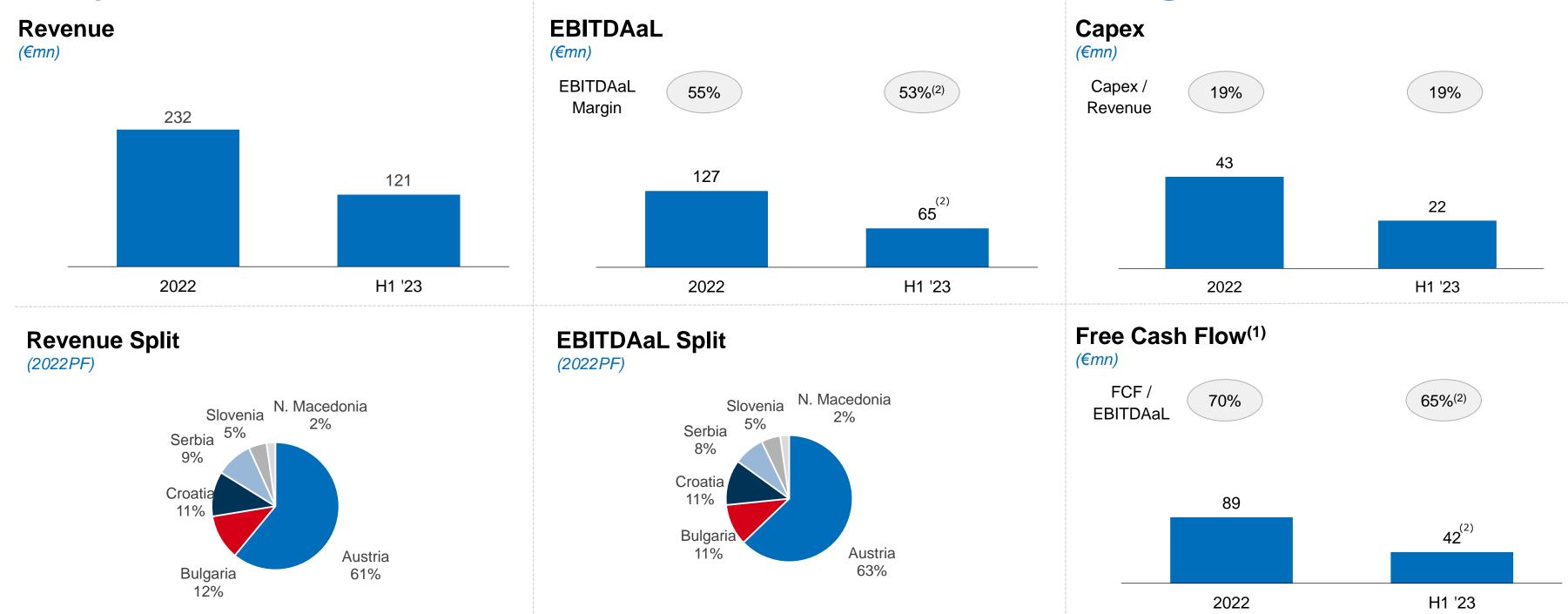




# 4. Financial Overview



# **EuroTeleSites – an Attractive Investment with Value Creation From** Day 1 and Growth Potential in the Medium and Long-term



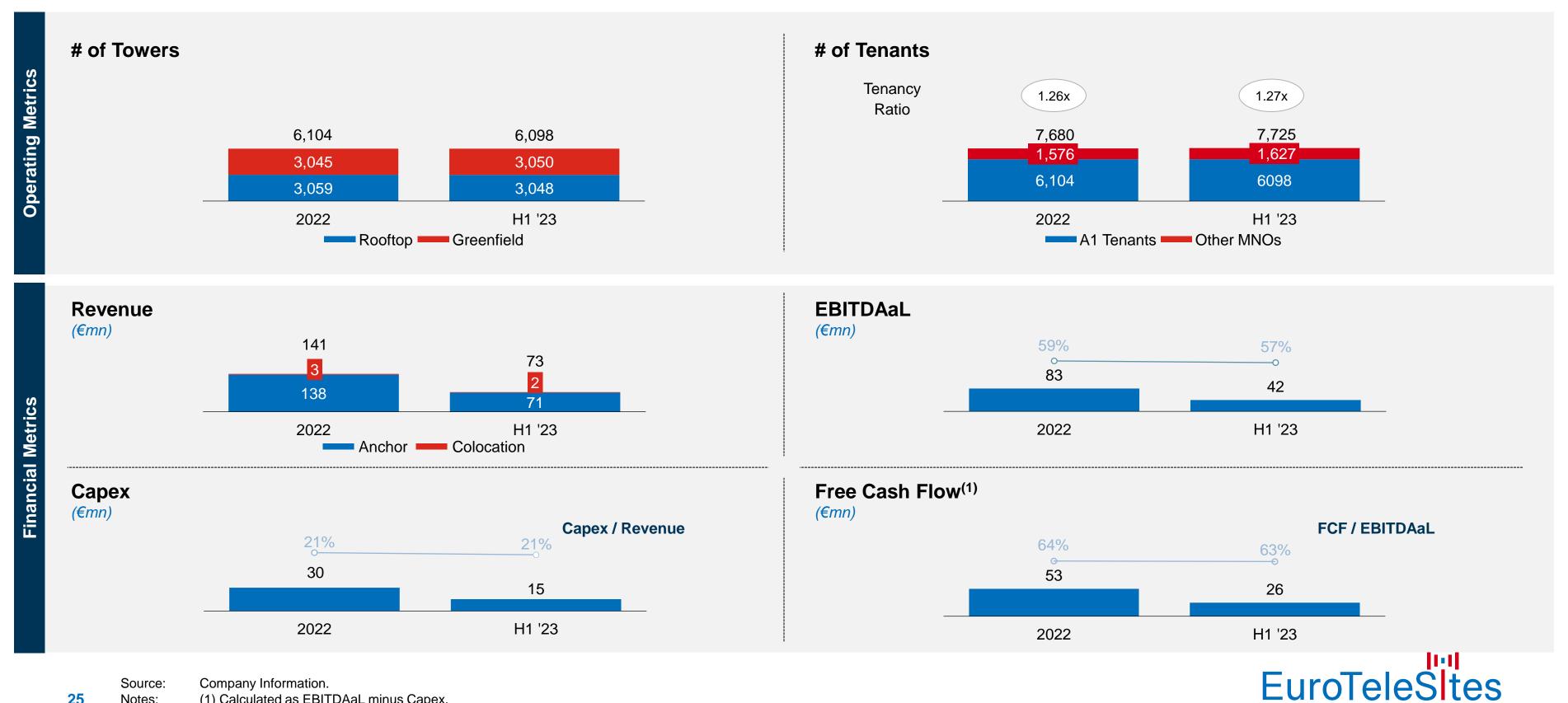
Source: Notes:

24

Company Information.

# Austria: Key Operating & Financial Metrics

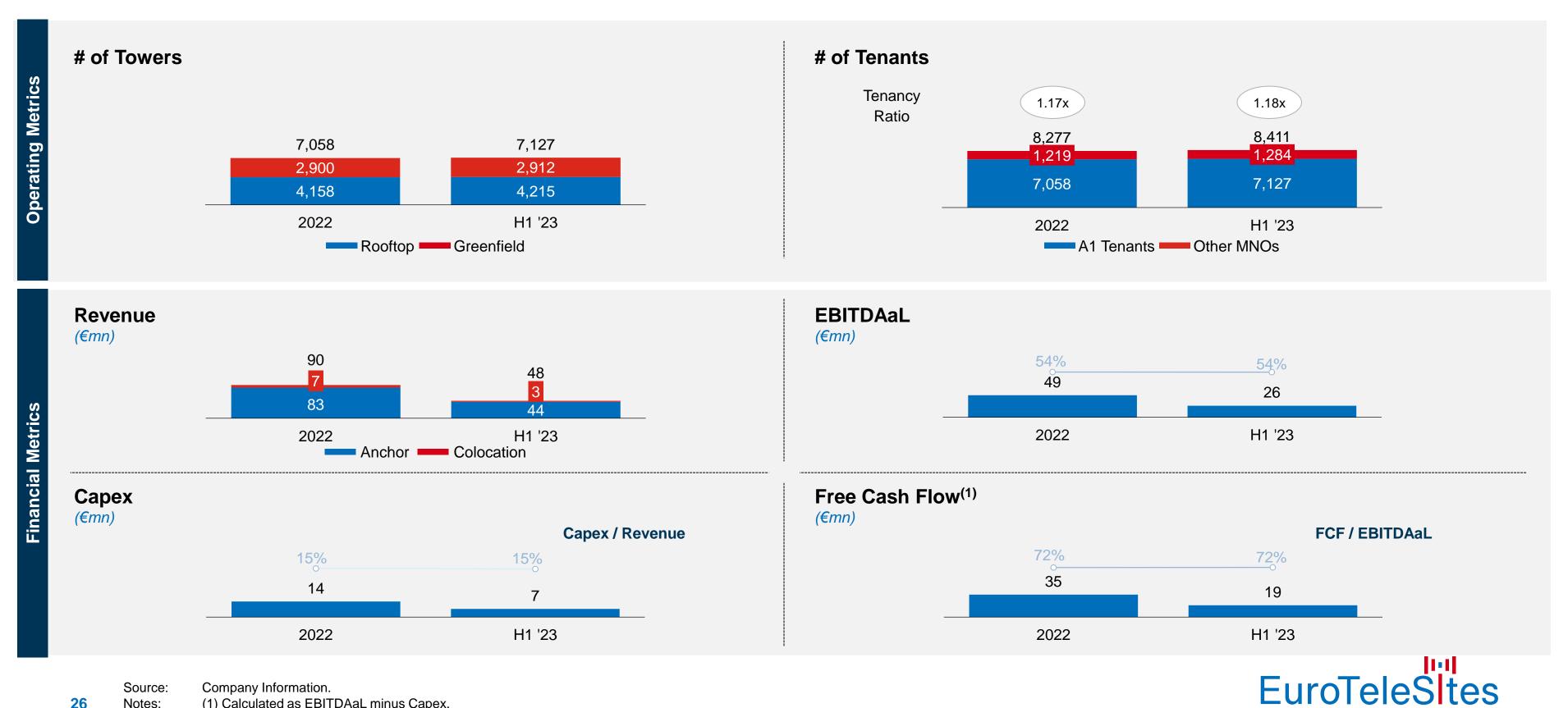




Company Information. Source: Notes:

(1) Calculated as EBITDAaL minus Capex.

# International: Key Operating & Financial Metrics



Source: Notes:

**26** 

(1) Calculated as EBITDAaL minus Capex.

# Financial Policy: Focus on Deleveraging in the First Four Years

#### Liquidity

- EuroTeleSites is fully committed to a prudent financial policy focusing on liquidity risk management
- Debt of €1bn currently held by A1 to be refinanced via a mix of instruments:
  - €500mn 5-year bullet loan issued on 9 June 2023 and drawn on 21 July 2023. The interest rate is based on EURIBOR plus an applicable margin
  - €500mn 5-year bond issued on 13 July 2023 at 5.25%
- Although the company by the nature of the tower business will have predictable and stable cash flows, the company has entered into a backstop facility (RCF), amounting to €75mn serving as a liquidity reserve

# Leverage & Dividend Policy

- EuroTeleSites has an Investment Grade rating and is committed to maintaining this
  - Currently rated as Baa2 by Moody's and BBB- by Fitch<sup>(1)</sup>
- Capital expenditure and shareholder distribution policy will aim to support this Investment Grade profile
- Company launch with Net leverage<sup>(2)</sup> of c.7.6x pre-IFRS for 2023 and c.5x in the medium term
- Commitment for no dividends for the first four years



# Medium Term Guidance Supported by Highly Visible, Predictable and Stable Cash Flows

#### **Revenue Growth**

- Expected to be 4-6% each year
- Two thirds is expected to come from A1 and the remaining one third is expected from third-parties

#### **EBITDA / EBITDAaL**

 Margin expansion over the next 4-5 years starting from a high EBITDA margin of 87% and a high EBITDAaL margin of 55% in 2022

#### Capex

- Annual average capex of ~€60mn (c.20% of revenue) according to the 5-year plan which is front-loaded (incl. maintenance capex)
- Maintenance capex of c.3% of revenue

#### **Free Cash Flow**

- Positive for the next four years and beyond
- Working capital outflows are expected to be negligible

#### Leverage<sup>(1)</sup>

- Company launch with c.7.6x (year end 2023)
- Mid-term target of around 5x (targeted to reach this level within 4 years)

#### **Dividends**

Commitment not to pay dividends for the first four years given focus on leverage reduction



# 5. Conclusion



# **Key Takeaways**









Favourable economics, revenue visibility, attractive and expanding margins, and **growing cash conversion** underpinned by a stable model

 Growing cashflows present an opportunity for dividend payments in the foreseeable future



Long-term agreements with A1, an anchor tenant of the highest quality

 Full support of two strong shareholders





# EuroTeleSites

# Thank You

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